



SPONSORSHIP *Opportunities*



SAN FRANCISCO
MARRIOTT MARQUIS

AUGUST 19-21, 2024

Overview

The world is transforming, and *SOY CONNEXT* will enable international customers of U.S. Soy and you to advance your competitive advantage and collaborate on transforming within the global soy value chain to nourish our planet sustainably.

Your sponsorship will help USSEC develop an outstanding program that showcases the superior value of U.S. Soy for human consumption, aquaculture, and livestock feed throughout the event.

When you think of *SOY CONNEXT*, think *Insights, Trends, Connections, and Value!*

We look forward to your involvement in the event and we hope you consider sponsoring *SOY CONNEXT*.



Sponsorship Opportunities

▶ **Platinum Sponsorship: Available Upon Request**

For more details about Platinum sponsorship, please contact Brianna Metts, bmetts@ussec.org

- Three complimentary registrations
- One exclusive sponsor exposure at a plenary session, meals, networking session or similar venue
- Exposure in all conference venues and conference website and attendee app
- Dedicated networking space in premium location

▶ **Gold Sponsorship: \$15,000**

- Two complimentary registrations
- Exposure in selected conference venues and conference website and attendee app
- Dedicated networking space in priority location with elevated seating
- Choice of elevated conference giveaway based on availability. Examples of elevated offerings are:
 - Room Keys
 - Lanyards
 - Conference Bag
 - Water Bottles

▶ **Silver Sponsorship: \$10,000**

- One complimentary registration and one discounted registration
- Exposure in conference website and attendee app
- Dedicated networking space
- Choice of branded offering based on availability. Examples of branded offerings are:
 - Conference Pen
 - Conference Folder
 - Mints
 - Sticky Notes

▶ **Bronze Sponsorship: \$5,000**

- One complimentary registration
- Exposure in conference website and attendee app
- Dedicated networking space